

THE CORPORATION OF THE TOWN OF SMITHS FALLS COMMITTEE OF THE WHOLE MEETING AGENDA

Monday, February 5, 2024, 5:00 p.m. Council Chamber, Town Hall

LINKS TO LIVESTREAM:

Facebook Live: https://www.facebook.com/townofsmithsfalls/

Youtube: https://www.youtube.com/channel/UCIFXU6Sq9neiC5VU9QbmLtQ

Chairperson: Councillor D Quinn

Land Acknowledgement

On February 5, 2024 we acknowledge that this sacred land on which Smiths Falls is now located has been a site of human activity for over 10,000 years and is rich in Indigenous history. This land is the ancestral and unceded territory of the Algonquin Anishinaabe Nation. We are grateful to the Algonquin ancestors who cared for the land and water in order that we might meet here today. We are also grateful to the Algonquin People for their contribution in the making of the Rideau Canal which runs thru Smiths Falls. We are mindful of broken covenants and the need to reconcile with all our relations. Together, may we care for this land and each other, drawing on the strength of our mutual history of nation building through peace and friendship being mindful of generations to come.

Pages

- 1. LAND ACKNOWLEDGEMENT
- 2. CALL TO ORDER

The Chair called the meeting to order at ----PM

APPROVAL OF AGENDA

Recommended Motion:

THAT the February 5th, 2024 Special Committee of the Whole Meeting Agenda be approved as circulated.

- 4. DISCLOSURE OF PECUNIARY INTEREST AND/OR CONFLICT OF INTEREST AND GENERAL NATURE THEREOF
- APPROVAL OF MINUTES
- 6. DELEGATIONS
- 7. CAO/DIRECTORS VERBAL REPORTS

8. COMMITTEE OF THE WHOLE CONSENT REPORTS

9. IN CAMERA/CLOSED SESSION

9.1 Personal Issue (Committee Appointments)

Recommended Motion:

THAT Council of the Corporation of the Town of Smiths Falls, as provided in Section 239 (2) (b) of the Municipal Act 2001, as amended move into a closed meeting at XXXX p.m. to discuss personal matters about identifiable individuals.

Recommended Motion:

THAT Council revert back into open session at XXXX p.m.

Rise and Report:

10. PRIORITY ISSUES/REPORTS

- 10.1 2024 Community Grant Allocations Report 2024-17 (J Crowder)
- 10.2 Old Home Week Proposed Budget (J Brennan)
- 10.3 Committee Appointments (K Costello)
- 11. COMMITTEE, BOARD AND EXTERNAL ORGANIZATION UPDATES
- 12. INFORMATION LISTING/CORRESPONDENCE ITEMS
- 13. NOTICE OF MOTIONS
- 14. ADJOURNMENT

Recommended Motion:

THAT the Committee adjourn its proceedings XXXX p.m. and stand so adjourned until the next duly called Committee meeting.

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Report # 2024-17

To: Mayor and Council	For Direction
From: Julia Crowder, Manager of Economic Development & Tourism	For Information
Date: January 30, 2024	For Adoption
Special Committee of the Whole Date: February 5, 2024	Attachment (1pg)
Title: 2024 Community Grant Allocations	
Recommendation: THAT Council approve the recommended Commun	nity Grant funding amounts for 2024
applications, as identified in Appendix A to Report# 2024-17.	

Purpose:

To present Council with revised community grant funding recommendations based on a distribution apportionment calculation.

Background:

At the January 8, 2024 Committee of the Whole meeting, staff brought forward report 2024-01 which provided a summary of 2024 Community Grant requests and recommended funding allocations for a total cost of \$142,605.16 based on review and consideration by the Staff Evaluation committee.

Staff were directed to go back and recalculate funding in a way that distributes the overall budget of \$190,000 (1% of taxation revenue) to eligible applicants based on a percentage formula that apportions grant monies in proportion to the requests.

Analysis and Options:

The 2024 intake saw a total of 31 eligible applications with a total combined ask of \$293,517. Each application was applied a formula (Funding Request divided by Total Combined Ask multiplied by Available Grant Funds, (ie Requested funding/\$293,517x\$190,000) to calculate the proportional amount allocated to each applicant.

While this approach provides an equitable method to distribute funding, it does not factor the economic or social impact of the funding request. Staff will refine the eligibility criteria and allocation methodology for Council endorsement in advance of the 2025 intake.

Options:

- Options 1 (Recommended) That Council approve the revised funding allocations as presented.
- Options 2 Council provide alternative direction.

Budget/Financial Implications:

The proposed 2024 budget envelope for community donations/grants is \$190,000. The recommended allocations would total the full budgeted amount for 2024.

Link to Strategic Plan:

Although Community Grants are not directly linked to specific Strategic Plan initiatives, one of the criteria used when evaluating applications seeks to align requests with the Town's overall vision including, but not limited to, creating or supporting quality of life for residents, building a diverse economy and pursuing environmental sustainability.

Existing Policy:

Community Grants Program Bylaw 10486-2023 (repealed and replaced By-law 9976-2018 - Municipal Grant Policy)

Consultations:

- Stephen Dickey, Interim Treasurer
- <u>Staff Evaluation Committee</u>:
 - o Malcolm Morris, Chief Administrative Officer
 - o Stephanie Clark, Director of Community Services
 - o Kerry Costello, Clerk
 - Julia Crowder, Manager of Economic Development & Tourism

Attachments:

Appendix A – 2024 Community Grants Request Summary

Respectfully Submitted by:	Approved for agenda by CAO:				
Orginally Signed by	Orginally Signed by				
Julia Crowder, Ec.D.,	Malcolm Morris, CMO.,				
Manager of Economic Development and Tourism	Chief Administrative Officer				

Application Number	Applicant Name	Email	Applicant Type	Grant Request Summary Community / Social Services	Event/Festival	Arts & Culture Ed/Programs	Environmental Ed/Programs	Sport/Recreation Ed/Programs	Minor Capital	Total Requested	Staff Recommendion (Jan 15th)	Distribution Apportionment	Recommended Funding Notes
2024-01	RNJ Youth Services	rachel@rnjyouth.com	Not-For-Profit	Organizational capacity and social \$ 25,000.00					\$	25,000.00	\$ 25,000.00	\$ 16,183.05	Meets eligibility criteria. Provides program and service for local youth and their families.
2024-02	Smiths Falls Cruisers Car Club (Jim Barnett)	jimbigbarn@gmail.com	Community Group	services/programming July Car Show Event	\$ 1,000.00				\$	1,000.00	\$ 1,000.00	\$ 647.32	Meets eligibly criteria. FeeCommunity Event being reignited by a former member of the car club who planned the event in previous years.
2024-03	Bowie's (Pat Maloney)	bowiesbar@gmail.com	Individual	Friday Night Music Series		\$ 2,500.00			\$	2,500.00	\$ 2,500.00	\$ 1,618.30	Meets eligibility criteria Annual successful music series. Previously funded through On the Roll program.
2024-04	Big Brothers Big Sisters of Lanark County	angie.beaupre@bigbrothersbigsisters.ca	Not-For-Profit	Organizational capacity and WAK \$ 25,000.00 programming					\$	25,000.00	\$ 14,992.35	\$ 16,183.05	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-05	Rideau Environmental Action League (REAL)	hoffman.katie9@gmail.com	Not-For-Profit	Organizational capacity and development of a tiny forest			\$ 7,500.00		\$	7,500.00	\$ 6,000.00	\$ 4,854.91	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-06	Rural FASD Support Network	ruralfasd@gmail.com	Not-For-Profit	Organizational capacity and social \$ 25,000.00 services/programming					\$	25,000.00	\$ 12,500.00	\$ 16,183.05	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-07	Smiths Falls Curling and Squash Club	president@curlingsquash.ca	Not-For-Profit	Hosting 3 different community events (Comedy, Illusionist, Dinner and Dance)		\$ 6,350.00			\$	6,350.00	\$ -	\$ 4,110.49	Meets eligibility criteria. Application for 3 community events (this application was previously noted as in eligible by error. The application does not support third party fundraising all revenues would support the Curling club directly.)
2024-08	Davidsons Courtyard (Sherrie Axford)	bffboutique@outlook.com	Individual	Musical activations and children's activities in davidsons courtyard		\$ 1,032.50			\$	1,032.50	\$ 1,032.50	\$ 668.36	Meets eligibility criteria. Offers multiple free activities/event for community and visitors
2024-09	Town Square Market Event (Sherrie Axford)		Individual	Host the 2nd Annual Holiday Market in Town Square	\$ 1,482.50				\$	1,482.50	\$ 732.50	\$ 959.65	Meets eligibility criteria. offers an free off season event Applicant has submitted 2 separate applications which equal less than the \$2,500 applicant cap
2024-10	Smiths Falls Horticultural Society	laurahunter611@gmail.com	Community Group	Operations and administration of the organizations \$ 600.00					\$	600.00	\$ 412.50	\$ 388.39	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-11	Smiths Falls Pride Committee	smithsfallspride@gmail.com	Community Group	Multiple events in June to celebrate local pride month.	\$ 6,900.00				\$	6,900.00	\$ 3,450.00	\$ 4,466.52	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-12	Playground Committee of St Francis de Sales	tegan_healey@hotmail.com	Community Group	New Playground equipment for students and neighbourhood children				\$ 10,000.00	\$	10,000.00	\$ -	\$ -	Ineligible - As per our policy School boards, primary and secondary schools, post-secondary institutions unless they are applying for funding to host a free community event or festivals. While it is a community group requesting the funds, ultimately the school board (province) will own the asset The Town is looking at investing into new park equipment in the area in the near future
2024-13	PEP - Seniors Therapeutic Centre	executivedirector@morepep.ca	Not-For-Profit	Administration and Programming Support \$ 23,712.00					\$	23,712.00	\$ 4,986.31	\$ 15,349.30	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-14	Porch Fest		Community Group	3rd Annual Event of musician on local porches. Funding will support and grow the event	\$ 10,000.00				\$	10,000.00	\$ 4,175.00	\$ 6,473.22	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-15	Highlands on the Rideau (Gordon Pipe Band)	pipemajor@gordonpipeband.com	Not-For-Profit	To support and Grow annual Scottish Event	\$ 5,090.00				\$	5,090.00			Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-16	Gordon Pipe Band		Not-For-Profit	To purchase/repair musical equipment					\$ 18,600.00 \$	18,600.00	\$ 5,051.50	\$ 12,040.19	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-17	SFDCI Reunion Band (Andrew Davis)	beesafe@cogeco.net	Community Group	3 community concerts to support/raise donations for other local NFP organizations		\$ 5,000.00			\$	5,000.00	\$ -	\$ -	Ineligible - as the Community Grants does not support activities which fund raising for third party charities
2024-18	Downtown Business Association	dba@smithsfalls.ca	Not-For-Profit	assist with the cost of hosting 4 community/tourism events in the downtown	\$ 20,000.00				\$	20,000.00	\$ 10,000.00	\$ 12,946.44	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-19	ConnectWell - Smiths Falls Respite Home	fstlouis@connectwell.ca	Not-For-Profit	purchase and install new "inclusive" play structure to provide clients/children with safe onside social/recreational opportunities					\$ 25,000.00 \$	25,000.00	\$ -	\$ -	Ineligible as the organizations office/services is outside of Smith Falls (Rideau Lakes), although they have a Smiths Falls Mailing Address
2024-20	Railway Museum of Eastern Ontario (RMEO)	beckyallen@rmeo.org	Not-For-Profit	Funding to support various annual events at RMEO	\$ 25,000.00				\$	25,000.00	\$ 5,000.00	\$ 16,183.05	Their financial statements submitted as part of the application show that they generated \$140,000 in "gift shop and event proceeds" in 2022. Based on financials revenues exceed expenses. However as a not for profit, funds may assist in generating additional revenues to support other costs for sustainability such as capital investments. Have requested 2023 financial to review.
2024-21	Mother's Day Matinee (Matt Connell & Amber McLean)	connell5000@gmail.com	Individual	Host annual mothers day concert at Station theatre		\$ 1,250.00			\$	1,250.00	\$ -	\$ 809.15	Meets eligibility criteria. However this application does not significantly impact the community as whole, nor does it significantly support the five key program priorities.
2024-22	Holiday Concert (Matt Connell & Amber Mclean)		Individual	Host annual 2-night Holiday Concert at Station Theatre		\$ 1,250.00			\$	1,250.00	\$ -	\$ 809.15	Meets eligibility criteria. However this application does not significantly impact the community as whole, nor does it significantly support the five key program priorities.
2024-23	St Fransis Masonic Lodge	wilk0075@gmail.com	Not-For-Profit	Replacement of Gas Furnance					\$ 20,000.00 \$	20,000.00	\$ -	\$ -	Ineligible - The request is related to a major capital repair related to building systems replacement. Grant policy supports minor capital expenses.
2024-24	Eventive!	downtowneventssf@gmail.com	Community Group	Host a series of youth engagement art programs (YETAP) between March 2024 - Feb 2025		\$ 10,000.00			\$	10,000.00	\$ 10,000.00	\$ 6,473.22	Meets eligibility criteria - supports youth, and create new art and cultural activities and programs. Program is free for youth.
2024-25	Christin Storms	info@craftwitch.ca	Individual	Host a live music busker series weekly on Russell St. from May 20-Sept 30 Host the zno annual Art Crawi. Engage with		\$ 2,500.00			\$	2,500.00	\$ 2,500.00	\$ 1,618.30	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount. Individual Applicant cap is \$2,500.
2024-26	Smiths Falls and District Arts and Cultural Council	jmorin1959@gmail.com	Not-For-Profit	local artists and their work, also includes		\$ 750.00			\$	750.00	\$ 652.50	\$ 485.49	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-27	Smiths Falls and District Arts and Cultural Council		Not-For-Profit	Art Hangers for displaying art in private businesses					\$ 250.00 \$	250.00	\$ -	\$ 161.83	Meets eligibility criteria. However does not significantly impact the community as whole, nor does it significantly support the five key program priorities.
2024-28	Makesndoes Productions	makesndoes@gmail.com	Community Group	Produce 2 Community Theatre Shows (1 in Jan and 1 in August) at the Station Theatre. Funds will also assist in supporting additional provincial grant applications.		\$ 10,000.00			\$	10,000.00	\$ 4,470.00	\$ 6,473.22	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-29	The Table Falls Food Hub	ramsey@thetablecfc.org	Not-For-Profit	Organizational capacity and social \$ 25,000.00					\$	25,000.00	\$ 12,500.00	\$ 16,183.05	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-30	Kristina Skeries	kristina.skeries@gmail.com	Individual	services/programming Free Events/Winter Trail to celebrate world Snow Day Jan (21st) with creating a cross country network/loop at lower reach park paired with some refreshments for attendees				\$ 975.00	\$	975.00	\$ 487.50	\$ 631.14	Meets eligibility criteria. Application express revenues which off set total expenses and which is less than request amount.
2024-31	Smiths Falls Firefighters Association	sffa1852@gmail.com	Not-For-Profit	Host annual Pull the Pumper Event	\$ 2,000.00				\$	2,000.00	\$ -	\$ -	Ineligible - as the Community Grants does not support activities which fund raising for third party charities
2024-32	Smiths Falls and District Chamber of Commerce	info@smithsfallschamber.ca	Not-For-Profit	Host the annual Ribfest event (July 12, 13 &14th)	\$ 15,000.00				\$	15,000.00	\$ 5,000.00	\$ 9,709.83	Meets eligibility criteria. Application expresses revenues which off set total expenses and which is less than request amount. However as a not for profit funds may assist in generating additional revenues to support other costs for sustainability such as capital investments.
2024-33	The Farmers Market at The Falls	<u>brian@cttca.ca</u>	Individual	Assist with the cost of hosting and promoting an annual farmers market (may - oct)	\$ 2,500.00				\$	2,500.00	\$ 1,375.00	\$ 1,618.30	Meets eligibility criteria. Free community market that supports economic and tourism development. The market also offers support to local artists and musician with performances on local.
2024-34	Smiths Falls Kinsman	<u>beep@cogeco.net</u>	Not-For-Profit	operations and administration of the organizations (summer staffing for Cantina) \$ 8,880.00					\$	8,880.00	\$ -	\$ 5,748.22	program priorities.
2024-35	Royal Canadian Legion Branch 95 Smiths Falls	rcl95pres@gmail.com	Not-For-Profit	Assist with costs to host the annual Christmas Parade (Dec 14th, 2024)	\$ 4,500.00				\$	4,500.00	\$ 2,324.00	\$ 2,912.95	Meets eligibility criteria. Free community event for all ages and is offered in the off-season which supports tourism activities outside of the summer months.
2024-36	Rideau Round Table	peter00au@gmail.com	Not-For-Profit	Rideau PaddleFest - Jun 15, 2024)	\$ 5,895.00				\$	5,895.00	\$ 4,593.50	\$ 3,815.96	Meets eligibility criteria. Application expresses revenues which off set total expenses and which is less than request amount.
2024-37	Modern Thymes		Individual	Request to purchase display equipment					\$ 25,000.00 \$	25,000.00	\$ -	\$ -	Ineligible - as the Community Grants does not support the purchase of leasehold improvements/equipment for private business establishments.
2024-38	Nick Di Gaetano		Individual	Funding to compose elements of theatre production		\$ 2,500.00			\$	2,500.00	\$ -	\$ -	Ineligible - as the Community Grants does not support these types of activities.
				Totals: \$ 133,192.00	\$ 99,367.50	\$ 43,132.50	\$ 7,500.00	\$ 10,975.00		383,017.00		\$ 190,000.00	
									Total Eligible \$	293,517.00			